



# the Sustainability Scoop

Spring 2024

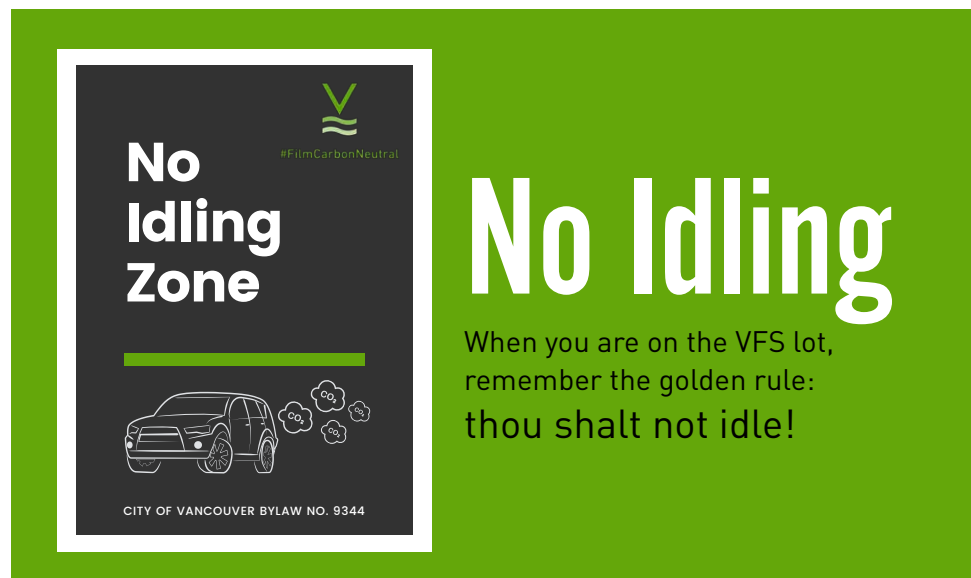
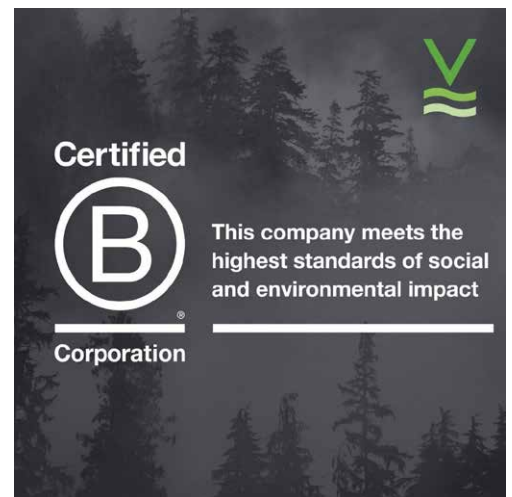
## B Corp

Move over, Hollywood! Vancouver Film Studios is breaking new ground and throwing a curveball by becoming the world's first certified B Corporation in the full-production studios business! We have traded in our clapperboard for a certified stamp of social and environmental awesomeness.

Now, you might be scratching your head, wondering what on earth a certified B Corporation is. Well, it's like the ultimate superhero of the business world, wearing a cape made of sustainability and wielding a hammer of social responsibility. B Corps not only chase profits but also chase rainbows of positive impact for their employees, communities, and the environment. They're like the unicorns of the corporate realm, sprinkling magic and goodwill everywhere they go.

While other studios are busy counting their dollar bills, Vancouver Film Studios is shaking things up. We are showing that you can balance profit and purpose without tripping over the red carpet. Forget about those boring spreadsheets and boardroom meetings; we are all about transparency and accountability, putting out movies where our mouth is.

So grab some popcorn and prepare to be dazzled by Vancouver Film Studios and our quest to create a more inclusive and sustainable economy. Lights, camera, B Corporation action!"





# Plug In

If you ever find yourself needing power on the studio lot, fear not. Seek the guidance of the operations team, who will help you source something out. Did you know that we have installed exterior camlocks around the lot?



# Community Garden & Bees



Check out the community garden and bees located between building A and X!



Drop by our office and pick up some honey. We harvested 50 lbs of honey last year.



# Big Brother Donation Bin and Little Library

Ah, the epic tale of the wandering wardrobe! Picture this: you, driving around for weeks with bags of clothes cluttering your car, desperately seeking a donation bin. It's like a never-ending quest to find Narnia, but instead of a magical lion, you're on a mission to unload your fabulous fashion finds.

But fear not, VFS proudly presents its own donation bin on the lot – a fashion sanctuary where unwanted clothing can find a new purpose and spark joy in the lives of others.

But wait, there's more! This isn't just any ordinary bin; it's a gateway to making a difference in the lives of over a thousand children and youth in the Lower Mainland, courtesy of Big Brothers of Greater Vancouver. Your clothing, shoes and accessories, once destined to roam aimlessly in your car, will now embark on a grand adventure, supporting life-changing mentorship programs for those in need.

The bin stands outside building D, ready to embrace your stylish castaways. From that designer dress that never quite fit right to those shoes that gave you more blisters than compliments – donate them all, and let their new owners experience the joy of secondhand fashion!

Remember, acceptable items for donation include: clothing, shoes and accessories. Don't worry; they won't judge your questionable fashion choices; they'll just be grateful for your generosity.

And while you embark on your charitable mission, don't miss out on the chance to indulge your literary cravings at the Little VFS Library! It's like a tiny, book-filled wonderland.

# Recycling and Composting

At VFS, we encourage responsible waste management. We highly encourage productions to prioritize reusing, recycling, and composting to the greatest extent feasible. Contact Keep it Green to set up your production office recycling centre.



# Recycle Sets

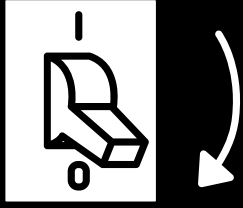


**ARE YOU SURE YOU CAN'T RECYCLE THAT?**  
Please help us avoid landfill waste. Think before you use this bin!



We strongly encourage production teams to prioritize set recycling. By implementing robust recycling practices, we can minimize waste and promote environmental sustainability within the film industry. Let's join forces to make recycling sets a standard practice, reducing our ecological footprint and fostering a greener future. Do you know about the material reuse warehouse?

Check it out at <https://www.keepitgreenrecycling.ca/services/material-reuse-service/>



# Turn off Lights

Follow the rule: lights off at the day's end.

Join our eco-conscious effort, conserve energy, and make a positive impact. Let's shine a light on sustainability.



## Portable Closed Loop AC Towers



In the city of Vancouver, it is important to note that the use of single-pass through AC chillers is prohibited. This regulation aims to promote energy efficiency and sustainable cooling practices. Let's ensure we comply with these guidelines. Check out Cool Air Rentals who are featured in our local vendor section.



# Communal Bike Room



Exciting news! VFS offers a fantastic amenity in the form of a communal bike room equipped with showers. Pedal-powered enthusiasts can rejoice knowing that have a dedicated space to store their bikes and freshen up before starting their day. To gain access to this facility, simply reach out to the operations team, who will be more than happy to assist you.

# Greywater Discharge

Attention! We've got some water treatment requirements that will make a splash. It's your responsibility to ensure that craft services, catering and other equipment providers granted access to our studio lot follow these guidelines. Why? Because we're serious about protecting our clean water resources, and we don't want any unwanted surprises flowing down the drain.

Now, let's dive into the characteristics of water or waste that should never find its way into our storm drainage system or watercourses.

First up, we have solids – water or waste with more suspended particles than a crowded fish tank, exceeding 75 milligrams per liter. We don't want our drains feeling clogged or resembling a gritty spa treatment!

Next, grease takes the spotlight. Waste and water with a concentration of grease surpassing 15 milligrams per liter is a no-no. We don't need any culinary-inspired oil slicks floating around.



Acids and alkalis such as waste with a pH lower than 6.0 or higher than 9.0 won't be getting an invitation to our water loving-party.

And now, let's bring in the chemical cast. We've got a list of misfits that need to find an alternative route. Say goodbye to chemicals, chemical residues, paint, paint residues, pesticides, water from heating systems and water from air conditioning, cooling or refrigeration system.

It is required that all catering use a grey water storage tank while on the VFS lot and it is required that all portable AC units are of the closed loop variety.

So dear filmy, let's keep our water pristine, our drains unclogged, and our aquatic comedy confined to the stage. Dive in, follow the guidelines, and let the clean water flow.

# Smoke Butt Recycling



At VFS, we have a smoking policy in place to ensure a healthy and pleasant environment for everyone. To maintain air quality and respect the comfort of others, smoking is strictly prohibited near windows, doors, air intakes, and all areas used for business purposes within the building. This policy also extends to areas outside the property line within a 25-foot radius of any opening. Let's create a smoke-free atmosphere that promotes well-being and consideration for all.



To accommodate the needs of smokers while maintaining compliance with our smoking policy, VFS has thoughtfully placed strategically located smoke butt receptacles around the studio lot. These receptacles are designed to ensure they do not violate our policy or inconvenience others.

What is even more fantastic is that the waste collected does not end up in landfills. Instead, we partner with a company called Terracycle. They take charge of the recycling process by cleaning and separating the cigarette waste based on material type. These materials are then transformed into raw materials that manufacturers can use to create new products.

But that is not all! Terracycle goes the extra mile to ensure that even the ash and tobacco are put to good use. Through a specialized composting process, they are separated out and composted, contributing to the creation of nutrient-rich soil.



# Featured Local Vendors

## Keep it Green

Introducing "Keep it Green: The Sustainable Side of Showbiz!"

In a world where lights, camera, and action dominate, one woman dared to bring a touch of green to the glitz and glamour of Hollywood. Meet Kelsey Evan, the unstoppable owner and operator of Keep it Green, your one-stop solution for sustainable production practices!



Kelsey's journey began in production, where she discovered a pressing need for recycling. Armed with her passion for sustainability, she became a recycling superhero, rescuing returnable bottles and mixed recycling from the clutches of landfill doom. Soon, her efforts expanded beyond her own show, as she set up recycling bins for other productions, sparking a revolution in the entertainment industry.

Keep it Green offers an impressive array of bins, tailored to fit any production's unique needs. They diligently pick up your recyclables weekly, all while providing the flexibility to accommodate your ever-changing production schedule. And that's not all! Their maintenance services ensure that every bin stays in tip-top shape, just like your favorite A-list actor.

But wait, there's more! Kelsey, the queen of eco-data, has mastered the art of capturing and presenting your production's green achievements. With her meticulous reports, you can showcase your commitment to sustainability in style.

Now, brace yourself for Kelsey's latest endeavor, the Material Reuse Warehouse! Picture a vast treasure trove of props and set materials, carefully collected and stored to prevent them from meeting their doom in a dreary landfill. This revolutionary warehouse is a paradise for production designers and creatives, offering endless possibilities for giving props and sets a second chance to shine on the silver screen.

Join Kelsey and the Keep it Green team on their mission to save the planet, one movie set at a time. Together, we can keep the lights shining, the laughs rolling, and the Earth smiling.





# Cool Air Rentals

Experience ultimate ease with Cool Air Rentals! Simply roll in, plug in, and turn on for hassle-free cooling and heating solutions. As the leading provider in film set temperature control, Cool Air Rentals excels with specialized equipment, unmatched technical expertise, and remarkable adaptability. With a track record of over 900 productions since 1999, their extensive fleet is equipped to handle projects of any size.



What sets Cool Air Rentals apart:

- Efficient systems that deliver optimal performance
- A well-stocked warehouse conveniently located in Vancouver
- Knowledgeable professionals with years of experience tackling film industry challenges
- Friendly technicians with a wealth of industry know-how and a can-do attitude
- A professional and dedicated team that prioritizes your satisfaction

Count on Cool Air Rentals for reliable technology and the latest product innovations designed and tested to seamlessly meet the demands of the film industry. Their rugged and portable designs, coupled with straightforward controls, ensure a user-friendly experience.

Cool Air Rentals specializes in closed-loop air conditioners, which are sealed units containing a fixed volume of water. This innovative approach reduces water consumption and costs while contributing to sustainability efforts.

**FILM INDUSTRY COOLING AND HEATING SOLUTIONS**

ROLL IN PLUG IN TURN ON

**PROBLEM SOLVED.**

- Efficient Systems**
  - Well-stocked, centrally located warehouses in Vancouver and Edmonton carry a diverse inventory.
  - From equipment selection to shipping, every detail is planned and coordinated. With close to 25 years and 900 productions worth of film industry experience, we are the reliable choice.
- Knowledgeable People**
  - With years of experience facing the challenges of the film industry, our friendly fleets bring a wealth of industry know-how and a get-it-done attitude.
  - Professional and dedicated, the Cool Air team is ready to take care of you.
- Reliable Technology**
  - Cool Air product innovations represent the best that the industry has available.
  - Every unit is specifically designed and tested to run seamlessly in challenging film industry applications.
  - Rugged, portable design and straightforward controls ensure reliable, problem-free operation.

Our mission is to consistently pursue the highest standards of preparation, service and dependable performance for temporary heating and cooling solutions that enable our customers to prosper. Since 1995 our customers have turned to us for hassle-free solutions.

**COOL AIR RENTALS LTD**  
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# Reusables

It's time to make a change in the world of production. Consider embracing Reusables for your next show and witness the transformative impact they bring. These eco-friendly alternatives not only help eliminate food packaging waste but also save costs while allowing productions to achieve their sustainability goals.



Let's talk about the why behind going Reusables. Currently, most productions rely on single-use containers and coffee cups for catering and craft services on set. While this may seem like the easiest and most convenient option, it leads to a staggering amount of waste and significant hauling costs.

Some productions have taken a step in the right direction by saying no to plastic packaging and opting for compostable containers and cups. However, compostable packaging is still single-use and often ends up in landfills due to the limited availability of commercial composting facilities in BC.

Enter Reusables packaging – the ultimate sustainable solution. By adopting a circular economy model, containers and cups are delivered to set, used by catering and craft services, and then returned, cleaned and ready to be used again. This closed-loop system allows us to achieve carbon emissions avoidance and divert waste from landfills.

Imagine the positive impact you can make by embracing Reusables. You not only reduce the amount of waste generated but also contribute to a more sustainable future. It's time to break free from the shackles of single-use packaging and embark on a greener production journey.

Try Reusables for your next show!



## Waste Free Film & TV

Turn-key reusable packaging service for leading film and television production sets.



### Save costs and be sustainable.

We help leading film & tv productions eliminate food packaging waste, save costs and achieve their sustainability goals.

- Stainless steel reusables
- Collection & cleaning
- In-person support
- Sustainability reporting

Get Reusables for your next show!

 reusables.com

 604-376-3791  info@reusables.com

## Vancouver Food Runners

At Vancouver Food Runners (VFR), our mission is to respond to the unfortunate disconnect between the fact that 58% of all the food produced in Canada is wasted or lost, while 1 in 7 households in British Columbia are food insecure. Through VFR's technology, logistics, and volunteer model we aim to fight hunger and promote sustainability by preventing perfectly healthy food from entering the waste stream and instead redirect it to charities working with community members experiencing food insecurity.



Since launching in March 2020, VFR volunteers have delivered over 3.3 million pounds of food from 170+ food businesses to our network of 140+ nonprofit partners in Metro Vancouver that are working with clients experiencing food insecurity. Nonprofit partners include YWCA, Atira Women's Resource Society, Directions Youth Services, Kilala Lelum, and many more. Each month, over 140,000 pounds of food (116,000 equivalent meals) is distributed to those in need, and this mitigates over 345,000 pounds of carbon dioxide from the environment every month.

The additional food VFR delivers supports charity partners in a number of ways, including increasing the amount of food they can provide to clients, improving the quality of food served, lowering their program costs, and allowing nonprofit staff to spend more of their time, resources, and energy on their core program work.



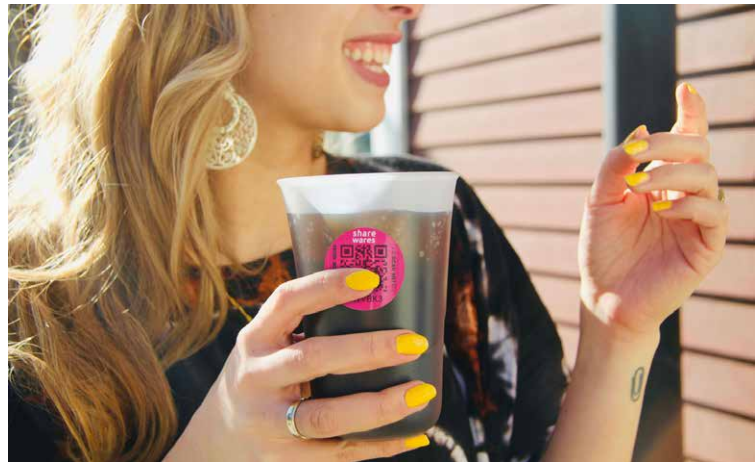
# ShareWares

Roll out the green carpet with ShareWares, revolutionizing film's on-set catering with our eco-chic reusable alternatives. From Vancouver, we're making sustainability the star of the show, replacing single-use cups and serveware with a standing ovation from the planet.

Imagine this: your food and drinks elegantly presented in reusable wares, whisked away after the final act for a commercial clean, and then making a grand encore back into service. This performance not only slashes your environmental footprint but does so cost-effectively, making producers and the planet cheer.

Adopting ShareWares boosts your green creds to award-winning levels, resonating with the eco-conscious in film and beyond. Plus, with our dazzling impact data on CO2, water, and waste reduction, you're spotlighting your sustainability achievements like a blockbuster premiere.

Ready for a sustainable production makeover? Email us at [film@sharewares.ca](mailto:film@sharewares.ca) for an effortlessly chic transition to green. Let's make some magic together by ditching those pesky disposables. We can't wait to hear from you!



# Natural Source Snacks

Get ready to jazz up your office kitchen with Natural Source Snacks!



We specialize in amazing healthy snacks and beverages, along with all the goodies and groceries needed to keep your office buzzing. Where we really shine is in affordability, stellar service, and our new zero-waste programs.

That's right, we said zero-waste! In partnership with ShareWares, we're taking a fresh approach to single-serve snacking that is kind to our planet. Delivered in reusable packaging right alongside your regular orders, we're closing the loop with weekly container collections, ensuring nothing ends up in the garbage...or worse, dumped in our beautiful oceans!

And if that wasn't enough, we're extending our green thumb even further with reusable cups, take-out containers, and plates for office meals, as well as on-tap sparkling water systems and kegged beverage programs to quench your thirst while reducing your footprint.

But wait, there's more! Dive into our world of fun customizable snack programs. From the ease of click-and-deliver, to comprehensive inventory tracking and merchandising magic, we make snack time a breeze.

Ready to upgrade your office snacking game to smart and sustainable? Connect with us today and join the new standard for sustainable office culture.

Swing by [NaturalSourceSnacks.ca](http://NaturalSourceSnacks.ca), drop us a line at [info@naturalsourcesnacks.ca](mailto:info@naturalsourcesnacks.ca), or ring us at 604 243 8700.



# Earth Water

Earth Water is a Canadian social enterprise selling eco friendly aluminum bottled water. We exist entirely to provide food, water and education to children globally in partnership with the United Nations World Food Programme. Each case of Earth Water funds 1 week of school meals.



Earth Water is pure water from the Moose Mountains bottled in infinitely recyclable aluminum bottles. Only about 30% of plastic bottles get recycled compared to over 70% of aluminum.

By eliminating the use of carton or plastic bottled water on set, your production can feel good knowing your purchase of Earth Water is changing lives while keeping your footprint minimal. A few of our past partners include Netflix, Paramount+ and HBO. We warehouse in Langley and can deliver to you within 48 hours.

For a complimentary sample please contact [conner@earthgroup.org](mailto:conner@earthgroup.org) | 780.918.5091





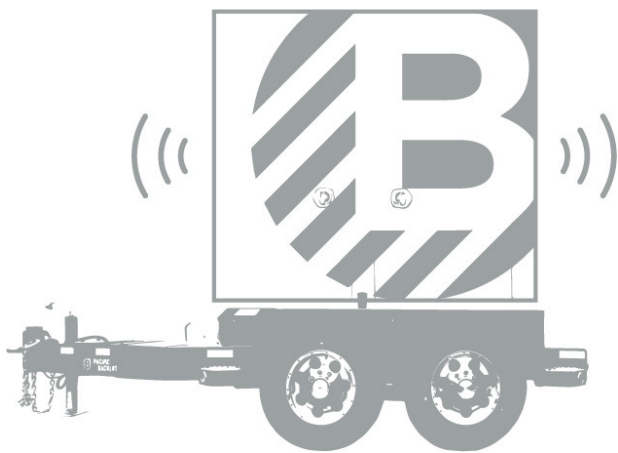
# PACIFIC BACKLOT



## 100% Carbon Neutral

All generators and aerial lift equipment at Pacific Backlot boast carbon-neutral operations, with 100% of their emissions being offset to support the Northwood Pulp Recovery Boiler project in Prince George, BC, Canada.

This supplemental process steam enables subsequent reductions in natural gas usage and related GHG emissions. The project is responsible for an estimated emissions reduction of more than 19,000 tonnes of carbon dioxide equivalent (tCO<sub>2</sub>e) annually.



Alternatively, Pacific Backlot has equipped all its equipment with remote monitoring capabilities, enabling them to collect data and educate their customers on adopting more sustainable practices while using the equipment. This initiative underscores the commitment to promoting environmental responsibility and eco-friendly operations.