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VANCOUVER FILM STUDIOS BECOMES THE WORLD'S FIRST B CORPORATION CERTIFIED FILM & TV STUDIO

Vancouver, BC: February 4, 2021—Vancouver Film Studios is charting a new path in the film and TV industry, becoming the world's first B Corporation Certified full service production facility.

This certification, verified by non-profit organization B Lab, recognizes companies that meet the highest standards of social and environmental performance, and places Vancouver Film Studios amongst only four percent of companies who have successfully certified through the B Impact Assessment. Today, that includes approximately 80 companies in British Columbia, Canada and 3,700 worldwide, spanning 74 countries and 150 industries.

"Vancouver Film Studios is incredibly proud to join this progressive community of leading companies who are united in a common goal to make a positive impact on our workplace, community, the natural environment, and for us, taking that one step further, to the film industry, more broadly," said Pete Mitchell, President & Chief Operating Officer. "It means adopting a new framework for how we operate and make decisions in our business; considering people, sustainability, community engagement and financial performance equally.

To achieve B Corp certification, companies must undergo a rigorous independent assessment, which measures performance in governance, workers, customers, community, environment and disclosure. In order to maintain certification, the company must demonstrate continued advancement and re-certify every three years.

The certification builds on Vancouver Film Studios' previous achievement as the first studio in Canada to become carbon neutral.

"As we did when we took the step to become carbon neutral, our hope is that our B Corp certification will set a new benchmark for our industry and will inspire others in B.C. and elsewhere to grow our industry in the most sustainable way possible," added Mitchell.

In 2019, B.C.'s film and television industry injected more than \$4.1 billion into the provincial economy, supporting an estimated 70,000 jobs. While COVID-19 posed a host of challenges, 2020 has once again proved that the industry can thrive and, safely and responsibly operate.



Vancouver Film Studios

“It’s great to see Vancouver Film Studios is being recognized for prioritizing people, community and the environment,” said Melanie Mark, Minister of Tourism, Arts, Culture and Sport. “Congratulations to the studio for leading the way in B.C. and the world with inclusive and sustainable business practices. These forward-thinking steps are part of why B.C. continues to be one of the most desirable filming locations in North America.”

As part of its B Corp vision, Vancouver Film Studios, a subsidiary of McLean Group of Companies, will continue to focus on diversity, equity and inclusion, as well as considering more opportunities to adopt eco-friendly technologies.

“Achieving this B Corp certification is a significant milestone for our entire McLean Group and I am grateful to the team who successfully worked on the effort. B Corp certification is a natural step for a company, which has reflected the values of community engagement and environmental stewardship since inception. At the same time, this is a significant turning point in our history, embracing accountability for how Vancouver Film Studios can be a force for positive change.”

About Vancouver Film Studios: Vancouver Film Studios is a full-service film and television production facility with 12 purpose-built sound stages, on-site community gardens and partner companies providing lighting and grip equipment, and voice and data services. Notable customers include Apple+, Warner Bros and Disney, amongst others. From its Keep It Green recycling, cigarette waste recycling and EV stations to supporting Still Creek enhancement, Vancouver Film Studios has integrated itself as a partner in the community for over 20 years. Vancouver Film Studios has proudly been recognized as a BC and Canadian Employer of the Year.

www.vancouverfilmstudios.com

For more information on B Corporation Certification: www.bcorporation.net

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